Cookie Policy

We collect information relating to whether you have accessed the Southland National Insurance website (the "Website") before and the time of your last visit. We accomplish this through cookies placed on your computer.

What are cookies?
A cookie is a piece of information that a website stores on a user's computer, and that the user's browser provides to the website each time the user submits a query to the website using that browser.

When you access our Website, we place cookies on your computer. A cookie allows us to determine that a visit has occurred within our site, as well as which pages were viewed. Through cookies, we collect your Internet Protocol ("IP") address, operating system and browser type, and the locations of the web pages you view right before arriving at, while navigating and immediately after leaving the Website.

How can I manage cookies?
You can decide if and how your computer will accept cookies by configuring the preferences option within your web browser, using the instructions provided in your browser. If you choose to decline cookies, however, some of the functionality of this Website might be impaired.

How we use cookies?
We use the information collected through cookies to see how users move around the website, see which pages you view, information you search for, the average time spent on our Websites, and statistical information about Website visits to better understand our audience and its interests, and to increase the functionality and user-friendliness of our site. You can find more information about cookies and how to manage them at http://www.allaboutcookies.org/.

We use Google Analytics, which is a web analytics tool that helps us understand how users engage with our Website. Like many services, Google Analytics tracks your movement through our site (i.e. the pages you have seen and the links you have clicked on) and helps us measure how you interact with the content we provide. This information is used to compile reports and to help us improve our Website. The reports disclose website trends without identifying individual visitors. You can opt out of Google Analytics without affecting your use of our site. For more information on opting out of Google Analytics across all websites you use, visit this Google page: https://tools.google.com/dlpage/gaoptout.

Further, if you log into the private section of our Website, through our various portals, we separately track your navigation with a session identification number within that section of our Website through use of an additional cookie.